

Longtime Holland Restaurant Planning Renovations and Rebrand  
Ottawa Beach Inn has closed, will reopen under new name and concept in May 2022

GRAND RAPIDS, Mich. (February 2, 2022) --- Ottawa Beach Inn, a beachside restaurant located on Ottawa Beach Road near Holland State Park, has closed its doors to prepare for an extensive renovation and rebrand. A fresh dining concept – Playa Tacos & Tequilas -- will open in May 2022. “Playa” is Spanish for beach, which is appropriate for an eatery so close to Lake Macatawa and Lake Michigan.

“Ottawa Beach Inn has been a Holland mainstay for 50 years and our team is grateful to have played a role in that rich history,” said Eric Chaitin, owner of River & Odi Hospitality Group, which bought the restaurant in 2014. “Playa Tacos & Tequilas is an entirely new concept, one we’re exceptionally proud to have built from the ground up and one we know will serve our neighbors in Holland well.”

Playa Tacos & Tequilas will be a modern restaurant serving craft cocktails and Mexican street food utilizing fresh, high-quality ingredients. The opening food menu will feature flavorful items like *carne asada*, *diablo shrimp*, and *chorizo tacos* served on house made corn tortillas and *al pastor*, *bruselas*, and *chicken tinga* bowls and salads. Curated menu items for larger groups will also be available. The drink menu will feature more than 150 different tequilas and mezcals, margaritas using fresh juices, and other handcrafted cocktails. The new concept will be open year-round.

Construction of Playa Tacos & Tequilas will be contracted by Grand Rapids-based Newco Design Build. Interior design by Lisa Wylie. The restaurant will feature a large outdoor patio and extended full bar. Garage doors on the south side of the restaurant will allow for a fresh-air dining experience inside during the warm summer months. Décor will be a blend of modern/light-industrial and light/airy boho elements. The expanded fireplace wall will assure a warm and cozy gathering place in the winter months.

“The restaurant industry has changed in the last 50 years and even more so over the past two,” noted Chaitin. “This new concept accommodates those changes, but also allows us to bring a unique and exciting concept to the lakeshore. We’re eager to open and to share Playa Tacos & Tequilas with our communities.”

River & Odi Hospitality Group is looking to hire approximately 50 employees to start the summer season. They will host job fairs in late-February and mid-March to fill positions. Interested individuals may apply at <https://www.riverandodi.com>.

### **About River & Odi Hospitality Group**

River & Odi Hospitality Group is a collection of restaurants known for quality food and exceptional service, including Mermaid Waterfront Bar & Grill and Baldy’s Smoked Meats in Saugatuck, Michigan, and Matchbox Diner & Drinks in Grand Rapids, Michigan. Playa Tacos & Tequilas in Holland, Michigan, will be the group’s fourth restaurant concept, replacing Ottawa Beach Inn.